



September 25, 2018

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.
Representative: Representative Director, Group President and Chief Executive Officer
Koki Sato
(JASDAQ code: 4293)

Announcement Regarding Change to Representative Director and Management Structure for the Next Period

Septeni Holdings hereby announces that a change to the Representative Director and the following candidates for directors for submission to the 28th Ordinary General Meeting of Shareholders scheduled for December 2018, and Group Executive Officers as of January 1, 2019 have been resolved at a meeting of its Board of Directors held today.

1. Change to Representative Director

(1) Reason for change

To respond to a changing business environment, we are to reinforce our management foundations by designating two Representative Directors.

(2) Description of change

New Title	Name	Current title
Representative Director	Isamu Ueno	Director

(3) Schedule for change

It is to be formally determined at a meeting of its Board of Directors held following the 28th Ordinary General Meeting of Shareholders scheduled for December 2018.

(4) Profile of new Representative Director

Date of birth	June 1, 1968 (50)	
Profile	Sep. 1998	Joined the Company
	Nov. 2003	Officer and Manager of Personnel and Administration
	Dec. 2004	Director (to present) and Manager of Personnel and Administration
	Dec. 2005	Managing Director
	Dec. 2009	Senior Managing Director
	Jan. 2017	Group Senior Executive Officer (to present)
Number of the Company's ordinary shares held	484,000 shares	

2. Change to a Director

(1) Reason of change

The Board of Directors has been actively working to improve the Company's structure to enhance business agility/efficiency and maintain sound and effective management for boosting its viability. The Board of Directors currently consists of seven directors, including four outside directors. The Board established a structure focused on monitoring, with an emphasis on overseeing the execution of operations by the group executive officer, and determines issues specified in laws and the Articles of Incorporation and important operational issues, and supervises operational execution.

To continue this going forward, at the recommendation of the Appointment Advisory Committee, an advisory body under the Board of Directors, the Company has decided to select one new candidate for the position of director.

The aim is to establish an organizational structure that is able to respond quickly to changes in the business environment, in the interests of maintaining sustainable growth throughout the group, and enhancing corporate value over the medium to long terms in the next year as well.

(2) Description of change

[New candidate]

New Title	Name	Current title
Director	Tadahiro Matsuda	Group Executive Officer

[Outgoing officer]

Director Kazumi Shimizu

(3) Profile of new candidate for Director

Date of birth	May 7, 1973	(45)
Profile	Apr. 1998	Joined the Company
	Oct. 2004	Head of Osaka branch, the Company
	Jul. 2005	General Manager of Media
	Dec. 2005	Director, the Company
	Aug. 2009	Representative Director, Septeni Crossgate Co., Ltd.
	Oct. 2014	Representative Director, Tricorn Corporation (to present)
	Jan. 2017	Group executive officer* (to present)

Number of the Company's ordinary shares held 162,500 shares

※He is to assume the post of the Group Senior Executive Officer on January 1, 2019.

(4) Schedule for change

It is to be formally determined at the 28th Ordinary General Meeting of Shareholders scheduled for December 2018.

[Reference]

➤ **List of Directors** (subject to approval)

Name	Position
Koki Sato	Representative Director ⁽¹⁾
Isamu Ueno	Representative Director ⁽¹⁾
Tadahiro Matsuda*	Director
Tatsuya Kimura	Outside director
Etsuko Okajima ⁽²⁾	Outside director
Seiji Yasubuchi	Outside director
Yusuke Asakura	Outside director

*New candidate for director

(1) Subject to official decision due to be made by the Board of Directors following the 28th Ordinary General Meeting of Shareholders scheduled for December 2018.

(2) The name of Ms. Etsuko Okajima in the family register is Etsuko Mino.

3. Group executive officers

➤ **List of group executive officers** (Schedule to be as of Jan. 1, 2019)

Name	Position	Main duties/areas
Koki Sato	Group President and Chief Executive Officer	Group CEO
Isamu Ueno	Group Senior Executive Officer	Group COO, in charge of group personnel /general affairs
Tadahiro Matsuda	Group Senior Executive Officer	In charge of group corporate planning, public relations, new business
Teruyuki Noguchi*	Group Executive Officer	In charge of group legal affairs
Kei Hatano*	Group Executive Officer	In charge of group accounting and financial affairs
Kana Setoguchi	Group Executive Officer	In charge of information systems, business promotion
Masayuki Muto	Group Executive Officer	Internet Marketing Business (domestic)
Daisuke Suefuji	Group Executive Officer	Internet Marketing Business (overseas)
Yusuke Shimizu	Group Executive Officer	Internet Marketing Business (domestic)
Yuichi Kono	Group Executive Officer	Internet Marketing Business (domestic)
Masayuki Takano	Group Executive Officer	Internet Marketing Business (domestic)
Yusuke Fukuhara*	Group Executive Officer	Internet Marketing Business (domestic)
Takehumi Okada*	Group Executive Officer	Media Content Business

*New appointment

■Inquiries about this news release

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