



**STANDARD  
TOKYO**

March 27, 2025

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.  
Representative: Representative Director, Group President and Chief Executive Officer  
Yuichi Kouno  
(TSE Standard Code: 4293)

### **Information Regarding Controlling Shareholders, etc.**

SEPTENI HOLDINGS CO., LTD. (the “Company”) hereby announces the information regarding controlling shareholders, etc., with regard to the parent company, Dentsu Group Inc.

#### **1. Name of the Parent Company, Controlling Shareholders (excluding the Parent Company) and Other Related Companies or Their Parent Companies**

(As of December 31, 2024)

Category	Name	Percentage of voting rights (%)	Financial instruments exchange, etc., on which shares are listed
Parent Company	Dentsu Group Inc.	52.49	Prime Market of Tokyo Stock Exchange, Inc.

#### **2. Position of the Company in the Corporate Group of the Parent Company and Relationship between the Company and the Parent Company**

Dentsu Group Inc. is the parent company with 52.49% of the Company’s voting rights as of December 31, 2024, and the Company is a consolidated subsidiary of Dentsu Group Inc.

In addition, on October 28, 2021, the Company and Dentsu Group Inc. entered into a capital and business alliance agreement. The Company has established a good relationship with the parent company under this agreement.

The status of concurrent positions held by officers as of December 31, 2024 is as follows. One of the Company’s directors is concurrently serving as an Executive Officer of Dentsu Inc., a subsidiary of the Dentsu Group Inc. However, this director is in a position to supervise business execution in order to increase the Company’s corporate value as its non-executive director.

Due to these various measures, the Company believes that its independence from the parent company, etc. is sufficiently assured for its business operations.

As a listed company with a parent company, the Company has agreed to maintain the autonomy and independence in the relationship with the parent company under an agreement between the parties.

(Concurrent Positions of Officers)

Position	Name	Position at the parent company, etc.	Reason for appointment
Director	Tadashi Kitahara	Executive Officer, Dentsu Inc. Director, Dentsu Digital Inc. Director, CARTA HOLDINGS, INC.	After joining Dentsu Inc. (currently Dentsu Group Inc.) in 1991, Mr. Kitahara has been serving as an Executive Officer of Dentsu Inc. in charge of the Strategy and Media & Contents of that company since 2022, and has extensive operational experience and management experience. Therefore, he is deemed capable of providing useful advice on all aspects of the business administration of the Group and contribute to the promotion of alliance operations with the Dentsu Group.
Company Auditor	Hideo Hatano	Group Management and Head of Internal Audit, Dentsu Group Inc. Supervisory Board Member, CARTA HOLDINGS, INC.	Mr. Hatano has considerable insight and extensive operational experience of auditing, and he is deemed capable of properly carrying out the duties of company auditor by leveraging his experience of internal audits in multiple companies and expertise thereof.

**3. Matters Regarding Transactions with Controlling Shareholders, etc.**

(Thousand yen)

Category	Name	Transaction content	FY2023 (From October 1, 2022 to December 31, 2023)		FY2024 (From January 1, 2024 to December 31, 2024)	
			Transaction amount	Unsettled balance	Transaction amount	Unsettled balance
Subsidiary of parent company	Dentsu Inc.	Sales of advertisement (Note) 1	22,752,610	2,129,395	19,747,453	2,591,076

- (Notes) 1. The transaction amount represents “net sales” and “cost of sales,” which are presented in gross amounts.  
2. The transactions with the subsidiary of the parent company above are determined after negotiations while considering market prices and business content.

**4. Status of Implementation of the Policy Concerning Measures to Protect Minority Shareholders in Transactions with Controlling Shareholders**

With respect to transactions with the parent company, management support fees are determined by the contract between the parties taking into account the nature of the operations, and the interest rate on the fund transactions is determined by reference to market interest rates in the same manner as for general transactions.

While the Company’s Board of Directors is composed of a majority of independent outside directors, candidates for Directors, etc. are determined after undergoing review and receiving a recommendation from the Nomination and Remuneration Advisory Committee, which is composed of the Group President and Chief Executive Officer and all independent outside directors. Decisions concerning its management are made through discussions that take into account the protection of minority shareholders. For this reason, the Company has determined that it will not harm the interests of itself or its minority shareholders.

- Contact Information  
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